



AI Policy & Regulation | Micro Briefing

Country Focus: China



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AI Policy & Regulation

China has been a leader in AI regulation, establishing a comprehensive legal framework that addresses various aspects of AI technologies. Key regulations include the Algorithmic Recommendation Management Provisions (2022), which require algorithm service providers to file with the Cyberspace Administration of China (CAC) and adhere to strict oversight. The Interim Measures for the Management of Generative AI Services (2023) govern data privacy, content moderation, and transparency for generative AI, applying even to international companies.

The Deep Synthesis Management Provisions (2023) mandate clear labeling of AI-generated content and set guidelines to prevent misuse, particularly with deepfake technologies. Additionally, the Scientific and Technological Ethics Regulation (2023) outlines ethical review processes for AI development, focusing on areas involving human subjects or environmental impact. Lastly, the Next Generation AI Development Plan guides China's AI innovation strategy, emphasizing foundational technology development and ethical AI use. These regulations ensure that China maintains its leadership in AI while addressing security and ethical concerns



Engagement and Initiatives in AI Governance

China has been actively engaged in shaping global AI governance and has undertaken several significant initiatives to establish itself as a leader in this domain. As a member of the OECD, China is a signatory to the OECD's AI Principles and participated in the 2023 U.K. AI Summit, contributing to the Bletchley Declaration, which addresses global AI safety concerns, particularly in the context of frontier AI technologies. China has also adopted UNESCO's Recommendation on the Ethics of AI, aligning its AI development with international standards.

Domestically, China has developed an AI governance framework that outlines principles to ensure that AI development is aligned with ethical considerations. Furthermore, China's AI development plan emphasizes the integration of AI into various sectors, focusing on innovation while maintaining strict governance to mitigate potential risks. These efforts highlight China's commitment to both advancing AI technology and ensuring its responsible use on a global scale.

Useful resources

- [Algorithmic Recommendation Management Provisions](#)
- [Management of Generative Artificial Intelligence Services](#)
- [New Generation Artificial Intelligence Development Plan](#)
- [Scientific and Technological Ethics Regulation](#)

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