



AI Policy & Regulation | Micro Briefing

Country Focus: Brazil



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AI Policy & Regulation

Brazil has published an AI Strategy that aims to finance ethical research, establish technical requirements for ethical AI applications, mitigate algorithmic bias, set parameters for human intervention in high-risk automated decisions, and implement codes of conduct to ensure traceability and legal safeguards. The strategy aligns with Brazil's data protection law, the LGPD, and includes creating an AI observatory to measure impact and disseminate open-source codes to identify discrimination.

Brazil also proposed a comprehensive AI Bill focused on human rights and establishing a civil liability regime for AI developers. The bill would prohibit high-risk systems, create a regulatory body, enforce civil liability for AI providers, and ensure reporting obligations for security incidents. It also guarantees individual rights such as explanation, nondiscrimination, bias rectification, and due process. In July 2023, the ANPD published its final opinion on Bill No. 2338/2023, which governs AI use in Brazil.



Engagement and Initiatives in AI Governance

Brazil has been actively involved in shaping global AI governance frameworks. The country is a signatory to the OECD's AI Principles, which emphasize the development of trustworthy AI systems. Brazil also adopted UNESCO's Recommendation on the Ethics of AI and has been a prominent participant in international discussions, including the 2023 U.K. AI Summit, where it contributed to the Bletchley Declaration.

On a national level, Brazil has launched its AI Plan 2024-2028, which outlines investments in AI totaling BRL 23 billion over four years. This plan focuses on human-centric AI, responsible innovation, and regulatory advancements. The ANPD, Brazil's data protection authority, entered into a technical cooperation agreement with the Development Bank of Latin America to create an experimental regulatory tool to oversee AI-related innovation.

Useful resources

- [Brazilian AI Strategy – OECD Summary](#)
- [Recommendation on the Ethics of Artificial Intelligence](#)
- [Brazilian Digital Transformation Strategy](#)
- [Plano Brasileiro de Inteligência Artificial \(PBlA\) 2024-2028](#)

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